

ORDER



Orders
Order / Rev: 725011
Alt Order #: 06396249
Product Desc: BACHMANN FOR CONGRES
Estimate: 3079
Flight Dates: 10/26/12 - 10/30/12
Original Date / Rev: 10/25/12 / 10/25/12
Order Type: Political

KARE

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency
Name: Strategic Media Placement/ POL
Buying Contact:
Billing Contact:
 7669 Stagers Loop
 Delaware, OH 43015

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: BACHMANN,M/R/CON
Demographic: A35+
Product Codes: PL-US House Representative
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	26	\$28,400.00	\$24,140.00
10/29/12	10/30/12	31	\$35,550.00	\$30,217.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	26	\$28,400.00	\$24,140.00	0.00
November 2012	31	\$35,550.00	\$30,217.50	0.00
Totals	57	\$63,950.00	\$54,357.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KARE	26%	\$63,950.00
Market	100%	\$245,961.54

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAWB	0%	\$0.00
KAWF	0%	\$0.00
KCCO	0%	\$0.00
KCCW	0%	\$0.00
KFTC	0%	\$0.00
KMSP	18%	\$44,273.08
KMWB	0%	\$0.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	1%	\$2,459.62
KSTP	17%	\$41,813.46
KTCA	0%	\$0.00
KTCI	0%	\$0.00
KWCM	0%	\$0.00
UNKWN	0%	\$0.00
WCCO	36%	\$88,546.15
WFTC	2%	\$4,919.23

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KARE	10/26/12	10/26/12	M-F 5-6a KARE First Edition M-F	CM	5-6a	----F--	:30	1	\$350.00	P-4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--		1			\$350.00			0.00			
E 2	KARE	10/29/12	10/30/12	M-F 5-6a KARE First Edition M-F	CM	5-6a	MT-----	:30	2	\$350.00	P-4	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----		2			\$350.00			0.00			
E 3	KARE	10/26/12	10/26/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	----F--	:30	1	\$1,000.00	P-4	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--		1			\$1,000.00			0.00			
E 4	KARE	10/29/12	10/30/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	MT-----	:30	3	\$1,000.00	P-4	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----		3			\$1,000.00			0.00			
E 5	KARE	10/26/12	10/26/12	Today Show Today Show	CM	7-9a	----F--	:30	1	\$800.00	P-4	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--		1			\$800.00			0.00			
E 6	KARE	10/29/12	10/30/12	Today Show Today Show	CM	7-9a	MT-----	:30	2	\$900.00	P-4	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----		2			\$900.00			0.00			
E 7	KARE	10/27/12	10/27/12	SAT TDY NBC Today Show (Sa)	CM	6-8a	-----S-	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-		1			\$200.00			0.00			
E 8	KARE	10/27/12	10/27/12	Sat 8-10a KARE 11 Saturday	CM	8-10a	-----S-	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-		1			\$450.00			0.00			
E 9	KARE	10/28/12	10/28/12	SUN TDY NBC Today Show (Su)	CM	8-9a	-----S	:30	1	\$225.00	P-2	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S		1			\$225.00			0.00			
E 10	KARE	10/28/12	10/28/12	Meet the Press Meet the Press	CM	9-10a	-----S	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S		1			\$2,500.00			0.00			
E 11	KARE	10/26/12	10/26/12	M-F 9-10a TODAY	CM	9-10a	----F--	:30	1	\$350.00	P-4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--		1			\$350.00			0.00			
E 12	KARE	10/29/12	10/30/12	M-F 9-10a TODAY	CM	9-10a	MT-----	:30	2	\$350.00	P-4	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----		2			\$350.00			0.00			
E 13	KARE	10/26/12	10/26/12	M-F 10-11a TODAY	CM	10-11a	----F--	:30	1	\$225.00	P-4	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--		1			\$225.00			0.00			
E 14	KARE	10/29/12	10/30/12	M-F 10-11a TODAY	CM	10-11a	MT-----	:30	3	\$125.00	P-2	0.00	NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----		3			\$125.00			0.00			
E 15	KARE	10/26/12	10/26/12		CM	11-1130a	----F--	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 11-1130a KARE 11 News @ 11a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$100.00		0.00			
E 16	KARE	10/29/12	10/30/12	M-F 11-1130a KARE 11 News @ 11a	CM	11-1130a	MT-----	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----					1	\$100.00		0.00			
E 17	KARE	10/26/12	10/26/12	Days of Our Lives Days of Our Lives	CM	12-1p	----F--	:30	1	\$300.00	P-4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$300.00		0.00			
E 18	KARE	10/29/12	10/30/12	Days of Our Lives Days of Our Lives	CM	12-1p	MT-----	:30	1	\$300.00	P-4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----					1	\$300.00		0.00			
E 19	KARE	10/26/12	10/26/12	M-F 2-3p The Doctors	CM	2P-3P	----F--	:30	1	\$300.00	P-4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$300.00		0.00			
E 20	KARE	10/29/12	10/30/12	M-F 2-3p The Doctors	CM	2P-3P	MT-----	:30	2	\$300.00	P-4	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----					2	\$300.00		0.00			
E 21	KARE	10/26/12	10/26/12	M-F 3-4p M-F 3-4p	CM	3-4p	----F--	:30	1	\$675.00	P-4	0.00	NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$675.00		0.00			
E 22	KARE	10/29/12	10/30/12	M-F 3-4p M-F 3-4p	CM	3-4p	MT-----	:30	2	\$675.00	P-4	0.00	NM	2	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----					2	\$675.00		0.00			
E 23	KARE	10/26/12	10/26/12	M-F 4-430p KARE 11 4 News	CM	4-430P	----F--	:30	1	\$525.00	P-4	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$525.00		0.00			
E 24	KARE	10/29/12	10/29/12	M-F 4-430p KARE 11 4 News	CM	4-430P	M-----	:30	1	\$525.00	P-4	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$525.00		0.00			
E 25	KARE	10/26/12	10/26/12	M-F 430-5p Jeopardy	CM	430-5P	----F--	:30	1	\$1,350.00	P-4	0.00	NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$1,350.00		0.00			
E 26	KARE	10/29/12	10/30/12	M-F 430-5p Jeopardy	CM	430-5P	MT-----	:30	2	\$1,350.00	P-4	0.00	NM	2	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----					2	\$1,350.00		0.00			
E 27	KARE	10/26/12	10/26/12	M-F 5-530p KARE 11 5 News	CM	5-530p	----F--	:30	1	\$1,800.00	P-4	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$1,800.00		0.00			
E 28	KARE	10/29/12	10/30/12	M-F 5-530p KARE 11 5 News	CM	5-530p	MT-----	:30	2	\$1,975.00	P-4	0.00	NM	2	\$3,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----					2	\$1,975.00		0.00			
E 29	KARE	10/26/12	10/26/12	M-F 6-630p KARE 11 6 News	CM	6-630p	----F--	:30	1	\$1,975.00	P-4	0.00	NM	1	\$1,975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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E 29	KARE	10/26/12	10/26/12	M-F 6-630p KARE 11 6 News	CM	6-630p	----F--	:30	1	\$1,975.00	P-4	0.00	NM	1	\$1,975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--		1				\$1,975.00		0.00			
E 30	KARE	10/29/12	10/30/12	M-F 6-630p KARE 11 6 News	CM	6-630p	MT-----	:30	2	\$1,975.00	P-4	0.00	NM	2	\$3,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----		2				\$1,975.00		0.00			
E 31	KARE	10/27/12	10/27/12	Sat 5-530p KARE 11 5 News Sa	CM	5-530P	-----S-	:30	1	\$900.00	P-4	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-		1				\$900.00		0.00			
E 32	KARE	10/27/12	10/27/12	Sat 6-630p KARE 11 6 News Sa	CM	6-630P	-----S-	:30	1	\$1,150.00	P-4	0.00	NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-		1				\$1,150.00		0.00			
E 33	KARE	10/28/12	10/28/12	Sun 5-530p KARE 11 5 News Su	CM	5-530P	-----S	:30	1	\$1,150.00	P-4	0.00	NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S		1				\$1,150.00		0.00			
E 34	KARE	10/29/12	10/29/12	M-F 630-7p Entertainment Tonight	CM	630pm-7pm	M-----	:30	1	\$2,700.00	P-4	0.00	NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----		1				\$2,700.00		0.00			
E 35	KARE	10/27/12	10/27/12	Sat 630-7p MN Bound	CM	Sat 630-7p	-----S-	:30	1	\$800.00	P-4	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-		1				\$800.00		0.00			
E 36	KARE	10/26/12	10/26/12	Fri Prime DATELINE	CM	Fri Prime (9:00 PM-10:00 PM)	----F--	:30	1	\$2,700.00	P-4	0.00	NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--		1				\$2,700.00		0.00			
E 37	KARE	10/26/12	10/26/12	M-F 10-1035p KARE News 10p	CM	10-1035P	----F--	:30	1	\$3,150.00	P-4	0.00	NM	1	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--		1				\$3,150.00		0.00			
E 38	KARE	10/29/12	10/30/12	M-F 10-1035p KARE News 10p	CM	KARE News 10p	MT-----	:30	2	\$3,375.00	P-4	0.00	NM	2	\$6,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----		2				\$3,375.00		0.00			
E 39	KARE	10/27/12	10/27/12	KARE News 10p Sa KARE News 10p Sa	CM	10pm-1030pm	-----S-	:30	1	\$3,150.00	P-4	0.00	NM	1	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-		1				\$3,150.00		0.00			
E 40	KARE	10/26/12	10/26/12	Tonight Show Tonight Show	CM	1035pm-1135pm	----F--	:30	1	\$1,125.00	P-4	0.00	NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--		1				\$1,125.00		0.00			
E 41	KARE	10/29/12	10/30/12	Tonight Show Tonight Show	CM	1035pm-1135pm	MT-----	:30	2	\$650.00	P-2	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----		2				\$650.00		0.00			
E 42	KARE	10/28/12	10/28/12	MN Bound MN Bound	CM	1105P-1135P	-----S	:30	1	\$1,150.00	P-4	0.00	NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S		1				\$1,150.00		0.00			
E 43	KARE	10/29/12	10/29/12	Mon Prime VOICE	CM	Mon Prime (6:58 PM-9:00 PM)	M-----	:30	1	\$4,750.00	P-2	0.00	NM	1	\$4,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	10/29/12	M-----		1				\$4,750.00		0.00			

Order / Rev: 725011
 Alt Order #: 06396249
 Flight Dates: 10/26/12 - 10/30/12

Advertiser: BACHMANN,M/R/CON
 Product Desc: BACHMANN FOR CONGRES
 Estimate: 3079
KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 43	KARE	10/29/12	10/29/12	Mon Prime VOICE	CM	Mon Prime (6:58 PM-9:00 PM)	M- - - - -	:30	1	\$4,750.00	P-2	0.00 NM	1	\$4,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 10/29/12		10/29/12	11/04/12	M- - - - -	1		\$4,750.00		0.00					
												Totals	57	\$63,950.00